

05/15/09 - Facebook profiles for individuals, groups and organisations

Facebook is one of the fastest growing social networking websites and has become a powerful and cost effective portal, ideal for organisations to create a 'brand connection' in the Web2.0 world.

Facebook is similar to MySpace, and is a free social networking website. Facebook members create their own profile and can then, amongst other things, post photos, send public and private messages, list their interests and build a directory of friends.

Facebook pages are not customisable to the extent that MySpace pages are, but there are a limited number of customisations that can be done to make your profile or fan page stand out from the rest.

Facebook Fan pages can be customized to give your fans (and not yet fans) an experience and style that is unique to your band/group, business, or organisation. It is also possible to give fans and not yet fans two separate landing pages on your Fan Page.

My portfolio of Facebook designs will soon be available on this site.