


05/19/09 - New website for mobile communications and GPS tracking company

Nene Communications, the Northampton based supplier of mobile voice, data and GPS tracking systems to businesses wanted me to design and host an inexpensive, clean looking but informative website to show their range of products and services to the world.

The site, which features animated graphics, and details of their entire product range went live today. See the screenshot below or visit [Nene Communications](#).

The site is powered by a custom ASP application of my own, linked to a database and features an easy to use WYSIWYG browser based admin panel so Nenecomm can easily add or change content

Pete Tandy the owner of the Nene Communications is delighted with the site and made the following comments: "I love the simplicity of the site, and it's clean look. The animated graphics and photos that you came up with and combined with those that we sent really add to the look of the website. You have done an excellent job Jason, especially given the small budget we gave you."



Nene Communications
Mobile Voice, Data and GPS Tracking Solutions

Telephone 07903 187026 / 07921 471995
Email info@nenecomm.co.uk

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- Mobile and Data
- Personal Tracking
- Vehicle Tracking
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Vehicle Tracking


From just £1 per day you can manage your fleet more effectively and make significant savings on fuel costs, wage bills, administration and maintenance

In an increasingly competitive environment faced with high fuel costs, effective fleet management is essential. At Nenecomm we provide VeniLocation systems which combine mapping solutions, telematics and web based applications to create a range of systems to help you to manage your fleet more cost effectively.

We offer secure, user-friendly systems that are easy to understand. We listen to our customers to ensure they receive the information they need, in the format they prefer, quickly and easily.


Find out more by calling us today or reading the additional information below






VL-Fleet

A Europe-wide real-time GPS tracking solution accessed over the internet. You can track each journey from start to finish, and view multiple vehicles simultaneously to find the exact location, vehicle...




Better Route Planning

VL-Fleets built-in route planner enables you to plan journeys more effectively - reducing costs by saving time and fuel. You can determine routes between vehicles or specific destinations or work out ...




Easy Administration

Automated tachograph reports are based on VOSA templates, so you can just print out a form instead of completing it by hand to meet the requirements of the Working Time Directive. And laborious expens...




Reduce Tax Bills

You can use VL-Fleet to prove that your company van drivers do not use the vehicles for private use - saving each of your drivers up to £600 Van Benefit Charge....




Improve Trailer Security

VL-Trailer enables you to track trailers in real-time, independantly of the cab. It overcomes the issues normally associated with trailer tracking to give you greater security. All components are inst...



Simple Driver Identification

The Driver ID Key Fob automatically identifies the driver instead of the information being input manually into the system, eliminating user error. This small device is pre-programmed with the driver's...



Improve Driver Performance

The second biggest factor affecting HGV fuel consumption after load weight is driver performance. You can significantly reduce your fuel costs by changing driver behaviour.

VL-CAN...

Site designed and hosted by Jason Barton

Screenshot of Nene Communications new websiteAs usual, the site was completed on time and within budget.

Summary:

- Website application coded in ASP, SQL, XHTML 1.0 Strict, CSS 3
- Content partially provided by Nene Communications, and edited/completed by myself.
- Logo supplied by customer but enhanced by me.
- Some photos supplied by customer, but 2/3rds of the photos were supplied by me.
- Simple, easy to use, browser based admin panel.
- Many SEO optimisations included.
- Google Analytics set up so that customer can see detailed visitor stats.